BRAATHENS REGIONAL AIRLINES STARTS OPTIMAL FLEET MANAGEMENT WITH ATR GLOBAL MAINTENANCE AGREEMENT

News / Airlines, Manufacturer

The Swedish regional airline Braathens Regional Airlines, BRA, started the implementation of its new ATR Global Maintenance Agreement on first of January, following the signature of this milestone agreement with ATR in June 2018 that further strengthens the strong relationship between the two companies. Covering Braathens Regional Airlines entire ATR fleet of ten ATR 72-600s, this customized full-service package covers repair, overhaul,

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pooling services of Line Replaceable Units (LRUs) and transportation of LRUs to the airline's facilities. The contract is for a period of five years.
After the commissioning of the GMA for the Braathens Regional AirlinesATR fleet, Christian Clemens, the CEO of Braathens Regional Airlines, declared: "With a large fleet of ATRs, we must be able to benefit from the most suitable services, with responsiveness and efficiency, in order to best operate our aircraft. The launch of this Global Maintenance Agreement signed with ATR is one step further in the bonds of trust that unite us."

Tom Anderson, Senior Vice-President, Programs and Customer Service at ATR added, "Braathens Regional Airlines is one of our most important European operators who are keen to keep innovating with us. We are pleased with the launch of this GMA, which demonstrates not only the confidence in the quality and efficiency of our products, but also that of our services. Braathens transports more than one-third of passengers on domestic flights in Sweden, and operates 26 routes across the country from Umeå in the north to Malmö in the south. This agreement will enable them to maintain their fleet in the most efficient way: they can concentrate on the operations and we take care of the rest."

ATR's global fleet represents over 1,200 aircraft. More than a quarter of them are operated in Europe by nearly 70 airlines. As part of its policy of placing the customer at the heart of its business, ATR is able to provide 24/7 support to its operators via its brand new Customer Care Center based in Blagnac. With a warehouse in Paris, two MRO accredited partners: ATR Rheinland Air Services in Germany and Skyways Technics in Denmark, ATR has a strong network for supporting ATR aircraft in operation worldwide with optimal customer service.

About Braathens Regional Airlines, BRA:
BRA, Braathens Regional Airlines, is one of Sweden's leading domestic airlines, with a market share of 40 percent. BRA operate 26 routes to 17 destinations and carries more than 2,2 million passengers annually. In 2016 and 2017 BRA was awarded as the airline with the most satisfied passengers in Sweden. 1200 persons are employed by the company, all located across Sweden. BRA was formed in 2016 after consolidation of ten Swedish regional airlines; Malmö Aviation, Braathens Regional Airways with Golden Air, Sverigeflyg with Gotlandsflyg, Kullaflyg, Blekingeflyg, Kalmarflyg, Flysmåland, Sundsvallsflyg. Through the owner of BRA, Braganza and the family of Per G. Braathen, the aviation DNA of BRA reach back as far as to 1946, when the very first airline of the Braathen family was founded, Braathens S.A.F.E.
As the world´s first commercial airline, BRA was environmentally certified by ISO 1400 in 2009. The airline is focused to decrease its environmental impact by 50 percent per passenger km to the year 2025, by new aircrafts, increased use of biofuel, new technology and even smarter traffic planning. www.flygbra.se, www.flygbra.com

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