



EMIRATES OPENS THE DOOR TO A MEMORABLE DUBAI WINTER

News / Airlines



As Dubai prepares for another vibrant winter season, Emirates is inviting travellers from across its global network to discover the city with unparalleled comfort, convenience and exceptional value. Launching alongside Dubai's exciting calendar of festivals, entertainment and world-class events, Emirates' latest campaign offers even more reasons to experience the emirate this winter.

Customers booking a return trip to Dubai with Emirates will receive complimentary access to three of the city's most popular attractions, with benefits worth AED 535. From thrilling rides at Atlantis Aquaventure Waterpark to close encounters with marine life at The Lost Chambers Aquarium, travellers can enjoy some of Dubai's top experiences. They can also explore the city at their own pace with a hop-on, hop-off Dubai sightseeing bus tour, taking in iconic landmarks such as the Burj Khalifa and the historic Al Fahidi district.

Adnan Kazim, Deputy President and Chief Commercial Officer, Emirates commented: "Dubai offers an extraordinary range of experiences across leisure, dining, shopping and entertainment for every budget, age and taste. We're pleased to help our customers make the most of it when they come to Dubai, with complimentary excursions and a curated set of offers designed to add value throughout their stay, alongside the flexibility and peace of mind when they plan their

journey.”

Whether travelling for the first time, revisiting a favourite destination, planning a family holiday or enjoying a getaway with friends, visitors can unlock even more value throughout their stay. Through My Emirates Pass, customers can access exclusive discounts at hundreds of restaurants, retail outlets and leisure attractions across Dubai. Meanwhile, Dubai Experience enables travellers to curate personalised itineraries featuring everything from cultural discoveries to adventure-filled experiences.

Emirates’ commitment to customer care extends well beyond the journey itself. Recognising that travel plans can change, the airline offers unlimited complimentary date changes across all cabin classes, the option to hold fares free of charge for up to 24 hours, and reduced refund fees.*

For added peace of mind, travellers can also purchase Emirates’ Comprehensive Travel Cover when booking through emirates.com or later via Manage Your Booking. Available in 27 countries, the cover includes unlimited overseas medical expenses, emergency medical evacuation, trip cancellation protection, and coverage for baggage delay or loss. It also features conflict-related protection, including reimbursement of medical expenses of up to US\$25,000 and a complimentary trip extension of up to 30 days, without restrictions linked to government travel advisories.

29 SEPTEMBER 2026

ARTICLE LINK:

<https://ids.50skyshades.com/news/airlines/emirates-opens-the-door-to-a-memorable-dubai-winter>