FLYDUBAI SELECTS MINDTREE AS A STRATEGIC TECHNOLOGY PARTNER

News / Airlines

Mindtree, a digital transformation and **technology** services company, has announced a partnership with Dubai-based **Flydubai** to shape the full digital experience of the connected traveller.

Mindtree will focus on transforming Flydubai's information technology to support passenger sales and service systems, including services such as electronic ticketing and real-time baggage tracking. The agreement will also extend to other strategic business areas such as revenue management, target monitoring, ancillary revenue and operational optimisation.

Flydubai has a fleet of 49 new Next-Generation Boeing 737-800 aircrafts operating to more than 90 destinations across Africa, Caucasus, Central Asia, Europe, the GCC, Middle East and the

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Subcontinent.

Ramesh Venkat, chief information Officer of Flydubai, said: “We welcome this agreement with Mindtree who bring their creativity, IT architectural design capabilities and experience of working within the aviation industry. We look forward to working together to further enhance efficiencies for the benefit of our passengers.”

Parthasarathy N.S. president and chief operating officer of Mindtree, said: “We are committed to Flydubai’s goal of treating each passenger not just as a routine traveller but as a customer to be engaged and served across a full range of touch points. Mindtree will work with Flydubai to digitise their value chain, hone operations and create remarkable experiences for each traveller before, during and after their journey.”

- See more at: http://www.arabianaerospace.aero/flydubai-selects-mindtree-as-a-strategic-technology-partner.html#sthash.ji3MUlPT.dpuf

17 SEPTEMBER 2015

SOURCE: ARABIANAEROSPACE
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