



ONE HUNDRED YEARS OF QANTAS STYLE AND INNOVATION

News / Airlines



Qantas new safety video features '80s mullets and '70s moustaches right through to 1940s flying boats and 1920s propeller aircraft to celebrate 100 years of the national carrier's history. The safety briefing is delivered by current Qantas crew in carefully recreated historical settings, including onboard aircraft and in airport terminals. Qantas Group CEO Alan Joyce said safety videos are an important tool to communicate vital safety messages to the 55 million people who travel with Qantas every year – and that making it interesting helps keep their attention even after they've seen it multiple times.

"This safety video is a look back at the different styles of aircraft, service and uniforms that have been part of our long history. And it calls out the contribution Qantas and its people have made to aviation, like the invention of the slide raft, as well as the national carrier's role in connecting Australia to the world," said Mr Joyce.



“It’s really a tribute to a century of our people, the changing styles, and our innovation. The one thing that has never changed is our commitment to safety.”

The video features iconic aircraft, fashion and aviation milestones to create a 100-year time lapse from the 1920s to present day. Some of the scenes were recreated in real life, others such as the original Avro 504 and the 1930s De Havilland 86, were bought back to life using computer generated imagery.

The production team spent months researching information from the national archives, aviation museums. They also used photographs and artefacts from the extensive Qantas Heritage collection to perfect the details of each scene, from original life jackets to the wall panels from retired aircraft that were retrieved from the Mojave Desert.



With a soundtrack featuring Australian jazz legend James Morrison playing numerous brass instruments, the video is set to instrumental versions of the iconic Peter Allen anthem *I Still Call Australia Home* and tailored to the musical style of each era.

Current Qantas staff appear in historical versions of their present-day roles with Alastair Fysh, the grandson of Qantas co-founder Sir Hudson Fysh, also making a cameo appearance.



Various crew uniforms from throughout the decades were sourced from Qantas's own collection and retired Qantas crew. The clothing for extras came from a combination of personal wardrobes

and op shops in regional communities.

The new safety video will screen onboard all Qantas international and domestic flights from 1 March 2020.



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