



REBUILT FLYBE FLIES HIGHER WITH IMPROVED LOAD FACTORS

News / Airlines



Two years into a three-year restructuring plan, British regional airline Flybe says it is on track to return to profitability. The rescue program has seen the carrier get out of its \$1.4 billion order for Embraer E175 twinjets and abandon its Flybe Finland joint venture to focus on services out of the UK using its fleet of 48 Bombardier CRJ-900 twin turboprops.

"This business was in mortal danger in 2013. We have knocked all the legacy issues on the head bar one," Flybe CEO Saad Hammad told **AIN** in an interview at the company's Exeter Airport headquarters in southern England.

Hammad initiated cost-cutting measures when he joined the company August 2013 from low-cost carrier Easyjet. Over the past 12 months these have reduced expenses by £74 million (\$116 million), with the loss of more than 1,000 jobs (leaving a workforce of some 2,000 people) as 6 of its 13 bases were closed. Flybe has still to resolve the future of seven surplus E195 aircraft that it has on lease.

During the first quarter of the current 2015/16 financial year, Flybe grew seat capacity by 12

percent to 2.8 million seats, passenger headcount by 10.5 percent to 2.1 million, and passenger revenue by 11.6 percent to £147.7 million (£232 million). “We are driving unit revenue growth through significantly improved load factors,” said Hammad. “Last year, we delivered a record-high load factor, at 75.2 percent, 570 basis points above the prior year. Growth in unit revenue was 3.2 percent. We drove that by investing in yields and by improving our commercial execution.”

Last year, Flybe did a neat swap with U.S. carrier Republic Airlines. “The 20 [88-seat] E175s went to Republic and in return we got 24 Q400s,” Hammad explained. “Now we are at 48 [78-seat] Q400s, with the three from Republic delivered, 11 E175s, and we managed to [exit] seven of the E195s. We have to find homes for the last seven [118-seat] E195s. That’s the one issue we have fully to resolve. We are looking all over the world. It’s a lovely airplane but it is just too big for our needs.”

Unfair Competition

Another item on the agenda is fighting what Flybe calls unfair competition with competitors due to the mandatory compensation required under European Union regulation EU261 for flights over three hours late due to factors within the operator’s control. “We compete against ferry, train and coach [bus],’ said Hammad. “They do not have such onerous requirements on them. It is not a level playing field with other modes of transport; we are talking to the British government.”

Now, Hammad has set his sights on the wider regional European market. “We can get you there point-to-point within the UK and nearby Europe, but we also connect to four of the biggest international long-haul hubs in Europe, namely Manchester, Paris, Dublin and Amsterdam,” he said. “If Flybe didn’t exist, you’d have to invent it.”

01 SEPTEMBER 2015

SOURCE: AIN ONLINE

ARTICLE LINK:

<https://ids.50skyshades.com/news/airlines/rebuilt-flybe-flies-higher-with-improved-load-factors>