RYANAIR LAUNCHES NEW CAR HIRE SERVICE, POWERED BY CARTRAWLER

News / Airlines

Ryanair, Europe's favourite airline, today (25 Aug) launched Ryanair Car Hire and announced a new partnership with CarTrawler, a leading travel-technology platform and online aggregator of car rental services, allowing **Ryanair customers to book the widest range of cars at the best prices on the Ryanair.com website.**

Ryanair's new car hire partnership with CarTrawler offers customers a direct connection to over 1,500 leading and independent car rental agents in over 30,000 airport and city locations, across 174 different countries, and the launch of Ryanair Car Hire is the latest in a series of improvements under Ryanair's "Always Getting Better" programme, with much more to come, including a new personalised website, new interiors and new cabin crew uniforms.

Ryanair Car Hire will go live on the Ryanair.com website from Tuesday, 1st September 2015.

In London, Ryanair CEO, Michael O'Leary said:

"Following an extensive tender process, Ryanair is pleased to partner with CarTrawler, who offer

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the best conversion rate in the business, as we launch Ryanair Car Hire, offering the widest range and best value car rental service to our 103m customers. This is the latest in a series of customer experience improvements under our “Always Getting Better” programme. Ryanair customers already enjoy the lowest fares in Europe and our partnership with CarTrawler will guarantee them the lowest car hire prices as well, every time they fly with us.”

CarTrawler CEO, Mike McGearty said:

“Ryanair is at the forefront of online travel retailing. In CarTrawler, they have chosen a car rental partner with the scale, expertise and technology platform that will help them to deliver on their promise of “Always Getting Better”. This new partnership is a natural fit between two companies that are trailblazers in their respective fields; Ryanair has transformed air travel while CarTrawler continues to deliver innovative ground transportation solutions to airlines and online travel retailers all over the world. We look forward to providing Ryanair customers with an enhanced car rental experience while delivering the best possible return for Ryanair and its investors through our scientific approach to car rental retailing.”

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