AIR PARTNER APPOINTS AVIAREPS AS ITS NEW GENERAL SALES AGENT IN SWITZERLAND

News / Business aviation

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Air Partner, the global aviation services group, is pleased to announce the appointment of AVIAREPS as its new General Sales Agent (GSA) in the Swiss market, effective 1 July 2016. AVIAREPS is a global leader in tourism, aviation, hospitality and trade promotion representation, with its Swiss office located in Zurich.

A small team of AVIAREPS employees will support Air Partner's sales activities and market presence in Switzerland for both Commercial Jet charters and scheduled tickets for groups. The broker activity for Switzerland will continue to be operated by Air Partner's offices in Vienna and Paris - for the German and French speaking areas respectively.

Bernhard Egger, Country Manager at Air Partner, commented: "We are delighted to be working with AVIAREPS, a company which shares Air Partner's commitment to providing only the highest standards of customer service. We have been active in the Swiss market for 15 years now and remain focused on growing our customer base here. We have no doubt that AVIAREPS' extensive network will help us achieve this."

Thomas Welti, General Manager at AVIAREPS, said: "It is our mission at AVIREPS to connect as many people as possible with superior travel solutions. Air Partner's offering is second to none and we look forward to raising awareness of this across the country."

Air Partner's Commercial Jets division organises bespoke charters and aviation solutions for groups of every size on airliners seating 20 or more passengers. Clients include the sports sector, conference and incentive industry, Oil & Gas, tour and cruise operators, international conglomerates, governments, and humanitarian aid organisations. Private charters are used for a wide variety of reasons such as product launches, country evacuations, global sporting events, troop movements, crew rotations, emergency replacements and package holiday travel.

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