



BLISS JET TO LAUNCH LAGUARDIA TO LONDON PRIVATE JET SERVICE IN JANUARY

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Bliss Jet's new ultra-exclusive, transatlantic travel service on shared private jets from LaGuardia Airport's historic Marine Air Terminal to London's Stansted Airport will take flight in January 2017.

Bliss's shared private jets offer pre-screened U.S. and U.K. travelers higher levels of personal service, comfort and security than traditional first or business class offerings. Bliss will be the most convenient New York to London option for the entire metropolitan area, including travelers from New York City, New Jersey, Long Island, Westchester and Connecticut who now must travel to JFK or Newark for transatlantic flights.

"Earlier this year, Bliss Jet announced plans for this groundbreaking service for discerning travelers seeking a unique, private-jet experience superior to any scheduled premium cabin service, yet far more cost-effective than bespoke private jet charter," says Bliss Jet CEO David Rimmer. "While initial feedback was extremely positive, many customers requested a more convenient New York area airport. Operating at the historic, uncongested Marine Air Terminal at LaGuardia will make travel more efficient for our clients who schedule their lives in minutes not hours."

"Throughout our careers in private aviation, the Bliss team has catered to the needs of the world's most prominent and successful people," says Rimmer. "This includes CEOs, heads of state,

royalty, film and music superstars, and ultra-high net worth individuals, all of whom have very high expectations when they travel. Bliss Jet's clientele will benefit from that priceless insight with a new ultra-exclusive service that will surpass their expectations."

Bliss passengers can expect to:

- Arrive at the airport only 30 minutes before departure
- Board aircraft only steps from the terminal entrance
- Experience discreet, highly professional security
- Avoid lengthy ground and flight delays
- Proceed rapidly through customs
- Enjoy immediate baggage collection and ground transfers

"We are offering all the advantages of a private jet experience without the expense, and bypassing the inefficiencies of today's intercontinental business class travel," says Rimmer. "Not since the days of the Concorde has there been a door-to-door, New York to London journey this fast or refined."

Flights departing from New York on Sunday nights arrive at London's Stansted Airport—a convenient drive or helicopter ride to Canary Wharf, the city's financial hub—in time for a full business day on Monday. Return flights depart from London on Friday afternoons so travelers can conduct morning meetings and arrive home in time for dinner with family or friends.

Seats on the 10-14 passenger charters are \$11,995 each way -- significantly less expensive than the cost of bespoke private jets.

Passengers will be able to choose custom meals from an extensive menu and enjoy a variety of in-flight entertainment and worldwide Wi-Fi. Bliss Concierge services will arrange ground or helicopter transportation upon arrival, and private charters for passengers flying onward within the U.K., to Europe or to other destinations.

Security surpassing government requirements is under the supervision of top global firms to ensure the safety, security and privacy of everyone on board. Bliss's experienced team utilizes state-of-the-art practices guided by high-level security intelligence to provide comprehensive, discreet coverage.

Late model aircraft such as the Gulfstream G450 and G550, will ensure comfort and safety on all Bliss flights. Each well-appointed, high-performance jet—known for its reliability, speed, safety, and versatility—is well-equipped to meet the demands of international travel.

All flights will be operated for Bliss by highly-experienced carriers and crews on aircraft judged superior by respected third-party safety auditors such as Wyvern Wingman, ARGUS Platinum, IS-BAO and the Air Charter Safety Foundation.

Bliss CEO David Rimmer, a business aviation innovator with more than 15 years of private aviation leadership experience, will lead a seasoned team of private jet professionals to ensure

Bliss Jet passengers receive the highest level of customer service. Rimmer has created exponential growth and generated significant success in the private aviation market while maintaining industry-leading safety standards and business practices.

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