GOGO BUSINESS AVIATION NOW OFFERS 30 DIGITAL MAGAZINE TITLES AND ADDS BLOOMBERG NEWS

News / Business aviation

Gogo Business Aviation, the leading provider of broadband connectivity products and services for business aviation, is expanding its industry-leading wireless inflight entertainment (IFE) service, Gogo Vision, by introducing digital magazine content and a broader selection of business news.

Gogo Business Aviation customers who are on theGogo AVANCE platform or who have Gogo Vision onboard their aircraft, can choose from a diverse selection of 30 digital magazines from popular titles including Golf Digest, Forbes, Wine Spectator, Newsweek, Wired, People, and Town & Country. Customers onboard will get the most current issue as well as the previous issue from each publication. Costs for the magazine content will vary depending on the plan selected.

For those interested in global news, a wide array of current news topics from Bloomberg News have been added including global business, investing, technology, automotive, energy and top business and finance stories from Asia, Europe, the Middle East, Africa and the United States.

The digital publications and business news on Gogo Vision are in addition to an entertainment lineup that includes more than 150 titles of the latest Hollywood movie releases and popular TV shows. All Gogo Vision content is updated automatically each month for a seamless delivery via Gogo Cloud in a customer's own hangar and at Gogo Cloud locations throughout the U.S. and in Europe.

“Our customers continue to ask for access to more news and entertainment outlets, and we’re

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responding," said Sergio Aguirre, Gogo Business Aviation's president. "We're committed to delivering the best inflight entertainment experience to business aviation."

The Gogo Vision application is configurable for Arabic, English, French, German, Italian, Russian, and Spanish. Audio tracks for movies and TV episodes are offered in English, French, German, Italian, Russian, Spanish, and Swedish.

By providing a high-quality entertainment experience with a straightforward base monthly service fee that is capped, Gogo Vision costs don't fluctuate which eliminates the unpredictability and often high costs associated with streaming video and audio.

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