



## JETEX ABU DHABI AND JETEX DUBAI ACHIEVE WORLD'S FIRST PRIVATE AIRPORT TERMINAL VERIFICATION FROM FORBES TRAVEL GUIDE

News / Business aviation



**Jetex announce that its flagship private terminals in Dubai and Abu Dhabi have become the first in the world to receive the VERIFIED badge, a prestigious honor from Forbes Travel Guide. Since its establishment in 1958, the Forbes Travel Guide has become the global authority on luxury hospitality, best known for its independent, annual Star Ratings for hotels, restaurants, spas and ocean cruises.**

Jetex partnered with ATELIER CX, Forbes Travel Guide's consulting division, to define standards of excellence for all aspects of the guest experience including reservations, pre- and post-flight and chauffeur service. After engaging in training for its teams, Jetex Dubai and Jetex Abu Dhabi earned the VERIFIED™ Private Jet Terminal accolade through successful incognito inspection on its exacting brand standards.

Adel Mardini, Founder & CEO of Jetex commented: "We are proud to be the first in the world to earn this honor from Forbes Travel Guide for both our flagship terminals in the United Arab Emirates. Luxury hospitality and exceptional guest experience are integrated in the Jetex brand

DNA, and allow us to grow our presence globally.”

Hermann Elger, CEO of Forbes Travel Guide stated: “We celebrate Jetex for its commitment to excellence. By defining a comprehensive blueprint for service that meets —and anticipates — the expectations of a discerning global clientele, Jetex has successfully translated the principles of world-class hospitality into the private air terminal space.”

Committed to delivering the highest luxury hospitality standards, Jetex continues working closely with Forbes Travel Guide Learning & Development experts to further elevate guest experience at its private terminals. A reflection of excellence, Jetex will offers its guests a unique and personalized travel experience globally. From the warm welcome to the attentive service, every detail elevates the journey, in an atmosphere of refinement and serenity embodied by the Jetex associates.



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