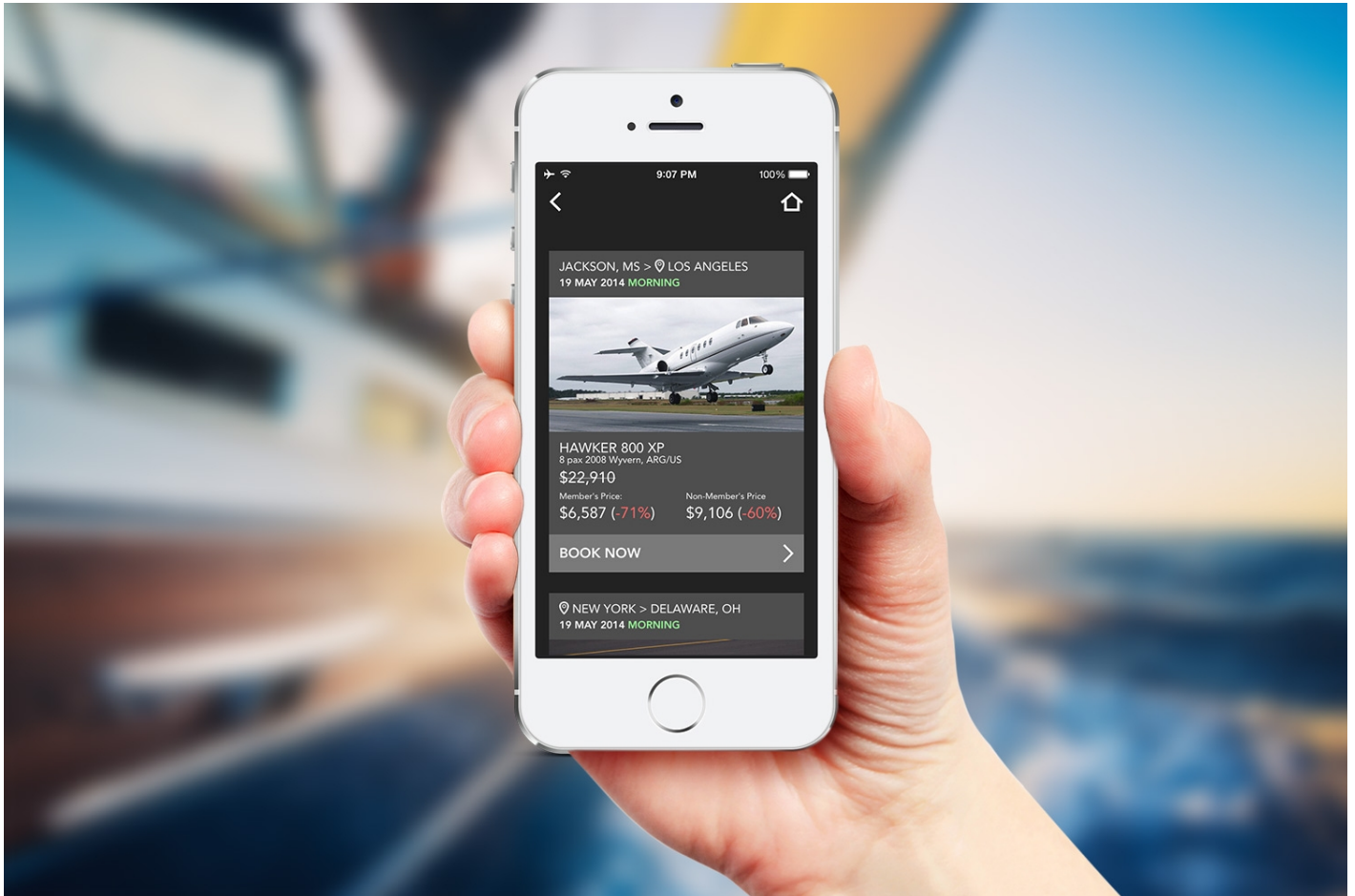




JETSMARTER STRENGTHENS OFFERING IN EUROPE WITH GLOBEAIR

News / Business aviation



JetSmarter, the world's premier mobile app for chartering private jets, today announces the acquisition of 15,000 hours of flight inventory, valued at \$50 million over five years, from Europe's leading private jet company **GlobeAir**, to boost its footprint in Western Europe.

Following the completion of a \$20 million series B funding round earlier this year, JetSmarter, which democratises the private aviation industry by seamlessly connecting travellers with private jets, is bolstering its supply of JetDeals across key Western European markets through the acquisition of GlobeAir's inventory.

This joint venture means JetSmarter will initially add availability of 12 Citation Mustangs to the app's JetDeals section, resulting in a broad access to more than 1,500 European airports, from Portugal to the Ukraine and from Italy to Norway, including those with short runways typically out of the reach of large private jets and airliners.

"GlobeAir is already one of our strategic partners in Western Europe and we are delighted to bolster our offerings with them. This will allow us to accelerate our expansion and meet a rapidly

rising demand for private jets," said Sergey Petrossov, CEO of JetSmarter. "We have a strong and fast-growing user base across the Atlantic, and by extending our partnership with a leading private jet company in Europe, we can continue to democratise the private air travel industry, and make private jets accessible to the masses."

"JetSmarter is radically modernising the booking process for private jets, bringing efficiency, simplicity and accessibility to luxury travel," said Bernhard Fragner, CEO of GlobeAir. "The combination of JetSmarter's unique mobile technology with the reliability, comfort and safety of our fleet will provide consumers with the most sought after travel experience ever created."

08 OCTOBER 2015

ARTICLE LINK:

<https://ids.50skyshades.com/news/business-aviation/jetsmarter-strengthens-offering-in-europe-with-globeair>