



# LEONARDO VIP/CORPORATE HELICOPTER FLEET SET TO GROW IN EUROPE WITH NEW ORDERS ANNOUNCED AT EBACE 2022

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Leonardo leadership in the VIP/corporate multiengine helicopter market continues to grow with new orders announced at EBACE 2022, including three AW109 GrandNew light twin, one AW109 Trekker and two AW139 intermediate twin helicopters with deliveries in UK, Italy and Germany in 2022 and 2023.

Official distributor for UK & Ireland Sloane Helicopters ordered three AW109 GrandNew with deliveries expected in the second half of 2023, adding to the three aircraft of the same model purchased in early March. Leonardo has a long-established presence as the number one manufacturer of multi-engine VIP helicopters in UK and Ireland. This long-term success was evidenced through the launch of the partnership with local company Sloane Helicopters in 1995, which became the sole distributor of Leonardo VIP/corporate helicopter in the UK and Ireland. Under this collaboration, more than 90 Leonardo commercial helicopters have been delivered to operators and private users in the UK and Ireland.

Jeremy Awenat, Managing Director Sloane Helicopter, said “We are very proud to have been Leonardo’s UK and Ireland Distributor and Service Centre for the past 27 years, with a close partnership that is further strengthening. Sloane is focussed on delivering 12 new aircraft to our customers in the next 18 month period, consolidating Leonardo’s position as

## **the leading helicopter manufacturer in the VIP/corporate market.”**

This latest contract confirms the success of the AW109 series in the region as Leonardo and Sloane promote the recent launch of the new Agusta VIP brand in the region, also presented at Punchestown Festival in Ireland. The AW109 GrandNew success is evidenced by the introduction of a brand new aircraft into the Saxonair fleet under an agreement with Sloane and announced at EBACE, further strengthening its charter operations already carried out with GrandNew and AW119Kx aircraft. Established in 2007 and headquartered in Norwich, Saxonair is a prime player in the delivery of aircraft and helicopter charter services in UK and Europe. Nearly 260 AW109 GrandNew light twins have been ordered in the global market out of a total of over 1700 AW109 series units sold in years for all missions, confirming the AW109 as the most popular aircraft in its class thanks to unmatched performance, cabin space and technology. One AW109 Trekker in VIP configuration has recently been sold to a private operator in Germany marking the introduction of this model in this country, with delivery planned at the end of this year.

The bestselling AW139 continues to expand its presence in the European VIP/corporate market. Two private operators, one in Germany and one in Italy, have placed orders for one AW139 each with deliveries expected by early 2023. The German order marks the entrance of the type in the national VIP/corporate market following the success of this model for other applications in Germany. The order in Italy grows the presence of the AW139 in the country also for this application adding to a fleet of more than 40 VIP twin engine helicopters of various models also including the AW109 series and the AW169, confirming Leonardo's leadership in the Italian VIP/corporate multiengine market. Moreover, an AW139 has recently been delivered to Alan Allmann Associates in France, based at Issy les Moulineaux Heliport. Alan Allman Associates is an ecosystem of consulting firms specialised in digital transformation. With offices in Europe and North America, its companies are divided into three areas of expertise: High Tech, Industrial Transformation & Strategy.

There are approximately 150 AW139s performing private transport, charter and scheduled services, VVIP/Government transport globally today. Operators leverage outstanding performance in all environments with long range/higher payload, the most spacious, unobstructed cabin in the intermediate category allowing modularity and a number of tailored layout solutions for seating and equipment, latest certification and safety standards and advanced navigation technology.

With a 45% share over the last ten years, Leonardo is the world leader in the twin-engine VIP/corporate helicopter market including private, charter and VVIP/Government transport services, thanks to the most modern and largest product range featuring state-of-art avionic and navigation systems along with class leading performance, safety and comfort standards. More than 900 Leonardo VIP/corporate helicopters are flying today globally, over 35% of which based in Europe, the world's largest commercial helicopter market. Based on the company's long-established and distinctive design, technology and service philosophy and values in the executive transport sphere, Leonardo recently launched the Agusta brand to embody its unique experience and excellence for future VIP market initiatives. EBACE also marks the first aviation exhibition where the new Agusta brand is introduced combined with a range of new VIP-related services.

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