MY JET ANNOUNCES THE LONDON OFFICE OPENING

News / Business aviation

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My Jet, a Swiss-headquartered company that aims to revolutionize jet ownership by combining an in-house software, proprietary methodology and game changing approach to aircraft finance, announced today the opening of its representative office in London. Wynton Fauré, a well-known professional in the private aviation industry who has worked for a number of leading industry players, joins the team effective from today to develop the company's business in the region.

After Europe with Headquarters in Lausanne and Russia & CIS with its representative office in Moscow, MY JET is now expanding its geographical presence with its **third office in London,** one of the most important hubs of business aviation in the world. The city's standout performance in the industry is confirmed by the fact that three out of ten most frequented private jet routes in the world start in the UK's capital city*. In 2016 it has beaten New York for the second successive time to win the accolade of most important city to UHNWIs*.

Christopher Marich, Global Strategy Director and Co-founder, MY JET, commented: "During our first year of operation 30 owners across Europe, Russia and CIS have joined us, and a total value of assets under our financial management has reached about 1 bln euro. I am very excited that with our new office opening in London, clients based in the UK area can now also benefit from MY JET's unique offer as well as a closer relationship with our team. I am very excited about this new milestone in MY JET's relatively young but very active history and happy to welcome Wynton Fauré in our team".

Wynton Fauré, UK Business Development Director, added: "I am excited to join the MY JET team and to have the opportunity to develop this innovative business model in my hub. I am strongly convinced by the company's mission to revolutionize jet ownership through technology and expertise, and I am sure the product will be of a great demand here in the UK".

Wynton's sales and business development background spans 20 years. Prior to joining the MY JET team, he spent 10 years in the private aviation space with leading industry players, including TAG Aviation and VistaJet, in brokerage, charter, fleet operations and private jet management, negotiating large client contracts globally affording him a unique insight & understanding into the complexities facing the aircraft owner. He has also advised brands and rights holders in several international sports bodies including Formula 1, Americas Cup Sailing and European Tour Golf. Schooled in South Africa, he holds a Bachelors Degree and is a member of several industry panels.

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