PHILJETS ADDS AIRBUS H130, H145, AND BELL 407 HELICOPTERS TO FLEET

News / Business aviation, Events / Festivals

In line with its plans of holding a stronger position in the aviation industry in Asia, PhilJets Group has confirmed during the Asian Business Aviation Conference & Exhibition (ABACE), taking place from April 11 to 13, 2017, the delivery of its latest Bell 407 GXP helicopter to its fleet this month. In addition, PhilJets also expects the arrival of two Airbus H130 and one H145 later this year, bringing the boutique aviation group's aircraft lineup to reach 10 helicopters and two business jets by end of the 2017.

PhilJets' first participation in ABACE marks its ambition to develop closer ties within the Chinese market, explaining further its visions of strengthening its business relationship with China and north Asian business aviation communities. The company became a member of ASBAA in 2015 and has been pursuing a fast-paced growth since then, adding eight brand new aircrafts in its fleet.

The new aircraft are expected to be available to the PhilJets' clientele within the second-half of the year, forecasting a full capacity by 2018. Geoffroy Cahen, head of sales and marketing, explains: "Business aviation has been growing in the Philippines, and PhilJets has been a strong advocate.

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Now that the Philippines and China are getting much closer, we believe PhilJets is well positioned to provide Chinese businessmen and business travelers, the most suitable aviation services for their requirements".

Kisha Roxas adds "We are starting in the community and we shall be more involved, now that we reach a size critical enough to play an active role in the business aviation scene in Asia Pacific. We are looking for more partnerships".

With the brand new Airbus, Bell, Bombardier and Cessna aircraft on the frontline, PhilJets is confident and well-positioned to cover extensive market segments from VIP charters to high net worth tourists for both regional and international travelers.

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