TAG AVIATION EUROPE ANNOUNCES NEW CHARTER STRUCTURE

News / Business aviation

TAG Aviation Europe today announced the introduction of a streamlined charter structure that aims to provide greater focus and resources to its sales organisation and advance both the growth of its Aircraft Management fleet and the development of more direct charter clients.

Florent Sériès, Vice President Sales and Marketing, TAG Aviation Europe, has extended his current charter responsibilities to head up all TAG Aviation's sales activities including overseeing all charter sales in Europe and advancing new Aircraft Management acquisitions.

Andrew Hodgson has been appointed Sales Director for Charter Services in Europe. Andrew was formerly Aviation Director at TCS World Travel and was responsible for creating the concept for the B757 that TAG Aviation now operates. Prior to this Andrew spent seventeen years in commercial aviation and brings a wealth of aviation experience to compliment TAG's existing charter products and customer portfolio.

Andrew Jurd returns to the organisation as Charter Manager for the UK, direct from Starflight Aviation, having worked previously at TAG for seven years in the UK's charter team. Andrew has also undertaken various other airport and airline positions at leading aviation organisations.

Sergio Saz will lead on all charter sales in Spain and brings almost twenty years aviation experience to his role, sixteen of which have been spent in charter sales. Commencing his career at Gestair Aviation, Sergio later worked at TAG's Madrid Centre for two years, before joining the sales team at Executive Airlines in Spain. His regional knowledge will undoubtedly be of benefit to TAG's client retention, communications and high safety and operating standards. Joao Pachaco retains his important responsibilities as Charter Sales Manager for Geneva and for growing TAG's

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

business within the region.

“Charter activity has always played a major role in the development of TAG Aviation said Florent Sériès, Vice President Sales and Marketing, TAG Europe. “With these new additions, TAG completes the transition from a traditional operator model to a customer focused charter operator and broker, enabling our teams to offer unique charter solutions to our growing base of charter clients. The addition of Andrew Hodgson brings to the team the expertise of the airliner market and enables us to extend charter services to the leisure and sport industries as well.”
TAG Aviation Charter services can accommodate any jet charter requirement anywhere in the world guaranteeing the right aircraft whenever the need to fly arises. Offering a charter solution to fit every exacting requirement, TAG’s charter team will help clients decide which aircraft is best suited to their needs, taking into account factors such the number of hours clients wish to fly, the operations base, the number of passengers, projected destinations and budget.

21 APRIL 2016

ARTICLE LINK:
https://ids.50skyshades.com/news/business-aviation/tag-aviation-europe-announces-new-charter-structure

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.