



# VISTA PRESENTS FLAGSHIP GLOBAL 7500 AT BAAFEX

News / Business aviation



**Vista announced its participation in the inaugural Business Aviation Asia Forum and Expo 2025 at Singapore Changi Exhibition Centre. Vista will showcase the flagship Global 7500 and share its expertise in two thought-provoking panel discussions. BAAFEEx provides a platform for the industry to spotlight the dynamic business growth across Asia Pacific – a key market for Vista’s pioneering services. The success of Vista is further cemented by its impressive performance in 2024. Key milestones achieved across Asia Pacific include a 13% annual increase of total flight hours and 16% rise in flight traffic compared to 2023 which reflects the increasing demand of private travel in the region.**

Ian Moore, CCO at Vista commented: “We are excited to participate in BAAFEEx, marking the anticipated return of a dedicated business aviation event in Asia Pacific. It is a dynamic and rapidly expanding region, representing a cornerstone of Vista’s global strategy. Our presence is a testimony of our commitment to serving this region’s discerning clientele.”

Flagship Global 7500 showcase at BAAFEEx

Vista will showcase the Global 7500 — the world's largest and longest-range business jet — at BAAFEEx, highlighting its ultra-long-range capabilities of flying up to 17 hours non-stop.

Designed for maximum comfort, the refined cabin includes four living zones, a private permanent bedroom, two bathrooms, and ample storage, making it perfect for work or family travel. VistaJet, as part of Vista, operates the largest fleet of Global 7500, with 18 aircraft ensuring Members guaranteed availability across over 2,400 airports, covering 96% of the globe, solidifying its status as the region's most popular aircraft.

Leck Chet Lam, managing director of Experia events, the organizer of BAAFEEx stated: "We are delighted to welcome Vista, a global leader in business aviation, to BAAFEEx 2025. As we gather industry leaders to shape the future of the sector, Vista's expertise and continued success in Asia Pacific will undoubtedly provide valuable insights into the region's rapidly evolving aviation landscape. Vista's participation, along with their Global 7500 display, highlights the importance of Asia Pacific as a dynamic growth hub for the industry."

Expert insights on the evolution of private aviation and diversity

Vista has been invited to share its expertise in two engaging discussion panels, including:

- "The Evolving Charter Market: Trends, Opportunities, and Challenges" joined by Ian Moore, Chief Commercial Officer at Vista. This panel will explore shifts in the charter market, evolving customer preferences and the impact of sustainability, service quality and personalized experiences on decision-making.
- "Women in Business Aviation: Fostering Diversity and Inclusion" joined by Amy Yang, Vice President of Marketing for APAC & IMEA at Vista, addressing strategies for promoting gender equity and celebrating women's achievements in the industry.

BAAFEEx 2025 represents an opportunity for Vista to reaffirm its leadership in the Asia Pacific region. As demand for seamless, flexible travel solutions continues to grow, Vista is dedicated to delivering unparalleled service, innovative technology and a customer-centric approach while redefining the standards of excellence in business aviation.

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