EMBRAER LAUNCHES THE NEW PHENOM 300E BUSINESS JET FEATURING REVOLUTIONARY INTERIOR DESIGN

News / Business aviation, Events / Festivals, Manufacturer

Embraer today unveiled the Phenom 300E light jet, its newest business aircraft, during a press conference at the 2017 National Business Aviation Association's Business Aviation Conference and Exhibition (NBAA-BACE), in Las Vegas, Nevada. The new aircraft is designated "E" for "Enhanced" in reference to its entirely redesigned cabin and the addition of nice® HD CMS/IFE (Cabin Management System/InFlight Entertainment) by Lufthansa Technik. The Phenom 300E is debuting at the NBAA-BACE static exhibit October 10 - 12.

Originally launched in 2005, the Phenom 300 first entered the market in 2009. Leading the light jet segment since 2012, the Phenom 300 has been the most delivered business jet since 2013 with over 400 aircraft in close to 40 countries. Deliveries of the Phenom 300E will commence in the first quarter of 2018.

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“We are very excited to introduce the Phenom 300E which sets a new standard in value and customer experience. The Phenom 300E reflects our commitment to fascinate our customers,” said Michael Amalfitano, President & CEO, Embraer Executive Jets. “With a passion for excellence, our team has been working closely with customers to bring to market yet another beautifully designed and brilliantly engineered marvel of aviation.”

The Phenom 300E inherits the Embraer DNA Design, first introduced in its larger siblings, the Legacy 450 and Legacy 500 midsize jets. The application of this design in the Phenom 300E rendered a more spacious cabin with more customization options and ease of maintainability.

Starting with the new Embraer-designed and manufactured seats, the aircraft offers unmatched comfort and personalization in its class. The seat profile, with enhanced headrest, retractable armrest, along with the new table, side ledge, side wall, and valance designs, optimize passenger mobility in the cabin with expanded aisle clearance and increased cabin space.

The new seats in the Phenom 300E feature broader backs for greater support, extendable headrests with bolsters, and extendable leg rests for improved ergonomics. The aircraft’s seats were designed and engineered by Embraer and will be manufactured at Embraer Aero Seating Technologies, in Titusville, Florida.

“The Embraer DNA Design prioritizes ergonomics, values craftsmanship and has a keen appreciation for design,” said Jay Beever, Vice President, Interior Design, Embraer Executive Jets. “The Phenom 300E not only elevates the passenger experience with an intelligent design, it also improves our customer’s ownership experience by driving aircraft value through simple cabin maintenance and redesign capabilities.”

The Phenom 300E features an industry-exclusive upper technology panel (upper tech panel) along the centerline of the aircraft’s ceiling, significantly improving passenger ergonomics. The innovative upper tech panel presents passengers with pertinent inflight information, while allowing

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for convenient interaction with cabin management controls, as well as the option of inflight entertainment with audio and video on demand via two slender swing-down seven-inch displays. The unit also offers an enhanced cabin lighting scheme, with a broad range of ambient mood selections, as well as integrates sleek, silent gaspers enhancing acoustic comfort. Bluetooth connectivity also allows passengers to view inflight information on their personal devices.

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