EMIRATES WINS AT SEVEN ACCOLADES AT APEX PASSENGER CHOICE AWARDS

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Emirates emerged as the biggest winner at the 2015 APEX Passenger Choice Awards held in Portland, Oregon, USA on Monday.

The airline clinched seven awards, topping all the categories it was nominated in. The honours included Best Overall Passenger Experience and Best in Region: Middle East for the sixth consecutive year.

Emirates was also recognised for its on board product offering and airport services, being awarded: Best In-Flight Entertainment User Interface, Best In-Flight Connectivity and Communications, Best Cabin Ambience, Best Food and Beverage and Best Ground Experience.

Adel Al Redha, Emirates' executive vice president and chief operations officer, said: "The customer is at the heart of everything we do. In the air and on the ground, at the frontline and behind the scenes, our dedicated staff work hard every day to deliver an exceptional travel experience. To be recognised by passengers is the best kind of recognition and we will strive to keep raising the bar. Emirates continually invests in delivering products based on the latest available technology and innovative cabin furniture as well as enhancing the services and product offering of our ground facilities."

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