GULFSTREAM TO SHOWCASE DESIGN CAPABILITIES AT NBAA-BACE 2017

News / Business aviation, Events / Festivals, Manufacturer

Gulfstream Aerospace Corp. will highlight its customer-centric design program at the upcoming 2017 NBAA Business Aviation Convention & Exhibition (NBAA-BACE) Oct. 10-12 in Las Vegas.

Customers will have the opportunity to tour a number of Gulfstream aircraft at the Henderson Executive Airport static display, including a newly designed four-living-area Gulfstream G650ER, the fully outfitted Gulfstream G500 production aircraft and an updated Gulfstream G600 cabin.

The static will also offer an interactive, virtual look into the versatile world of Gulfstream cabin design through the Gulfstream Design Studio. Customers will have the opportunity to dynamically browse and arrange an array of upholsteries, leathers and veneers through use of our immersive virtual experiences to see firsthand the range of cabin personalization options. A similar studio will be part of the company's exhibit in the North Hall of the Las Vegas Convention Center (N5132).

"The cabin is where our customers live, work, play and relax, so it is paramount that they have complete confidence that each aspect and intricate detail of their cabin is a seamless

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extension of their taste," said Mark Burns, president, Gulfstream. "We believe the perfect cabin is designed when customers are able to visualize the virtually limitless configurations available to them in an engaging and tactile way. That is just what they'll be able to do through our NBAA-BACE virtual design experiences."

Also at the static, Gulfstream's Cave Automatic Virtual Environment (CAVE) 3-D Experience will allow customers, in collaboration with an interior designer, to tailor a cabin floorplan and interior elements inside an immersive, 360-degree environment with just the click of a button.

At the convention center, the Gulfstream exhibit will include additional interactive customer design experiences as well as digital operator training opportunities.

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