



THE INDUSTRY MUST ATTEND EVENT - AERO 2022

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AERO is a trade show of global significance. This year's event is all about the relaunch after and with the pandemic. Exhibitors, visitors and journalists can't wait to meet again, exchange ideas and take a look at the many innovations in person.

Preparations for AERO (April 27 - 30, 2022) in Friedrichshafen are in full swing. The number of registered exhibitors is already at an excellent level compared to the record-setting AERO 2019. Since January 20, the ticket store is online, where visitors can secure their tickets for the global trade show for General Aviation (GA), Business Aviation and air sports. The protection and hygiene concept provides that there will be no ticket sales on site this year.

Roland Bosch, AERO division manager and member of the Messe Friedrichshafen executive board, says, "AERO 2022 will probably be the most important ever. After the cancellation of two events due to the pandemic, a gathering of the GA industry is of enormous importance." AERO project manager Tobias Bretzel from fairnamic GmbH adds, "The number of registered exhibitors is already on par with the record AERO 2019, with all major market leaders already registered. The quality and quantity are right. Numerous innovations and world firsts have already been announced."

This assessment is shared by Dr. Michael Erb, Managing Director of AOPA Germany: "The industry wants to meet again, there are many innovations in the fields of propulsion technology and avionics to see and experience. The topic of sustainability is of particular concern to general aviation and needs to be discussed, and there are already many positive approaches to be seen here. This is best done at face-to-face meetings and not via video conference."

Some of the manufacturers are also affected by supply chain challenges. The trade show in Friedrichshafen offers them an ideal opportunity to deepen existing contacts and establish new business contacts, thus strengthening their supply chain.

Personal contact with pilots and aircraft owners is enormously important for manufacturers and dealers when it comes to products requiring intensive consultation, such as aircraft, aircraft components and accessories. The trade show offers prospective buyers a comprehensive overview of the range and the opportunity to clarify open questions directly with the manufacturers and dealers.

At AERO 2022, the future of General Aviation will occupy a large space. The topics of electric flight, sustainably produced fuels (SAF, PtL), urban air mobility and drones will be prominently reflected among exhibitors and their products and services, as well as in the trade show's conference program. An AERO Sustainable Aviation Trail will direct visitors to AERO exhibitors and public events that are particularly dedicated to the topic of sustainability in aviation.

Even though many airline pilots are currently out of work, the industry is nevertheless facing a shortage of skilled maintenance and service personnel. Not only large, but also small and medium-sized maintenance companies and aviation service providers are looking for qualified personnel. For those interested, AERO is the event where the most important companies in the industry can be found in one place.

Messe Friedrichshafen has a wealth of experience in the safe organization of trade fairs and events. Wider aisles, mandatory masks and a comprehensive hygiene concept have also ensured the safety of exhibitors and visitors at the past 15 events under pandemic conditions.



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