BOEING BUSINESS JETS GROWS PRESENCE IN CHINA

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Boeing Business Jets' (BBJ) success in the Chinese market continues this year with 21 in-service airplanes and three BBJ MAXs currently on order. With unmatched product reliability and customer service, BBJ is the preferred ultra-large business jet in China.

"BBJ is doing really well in Greater China and we are growing every year," said Boeing Business Jets President David Longridge. "The BBJ fleet continues to expand and the response to our product lineup has been really positive. We are thrilled to have sold three BBJ MAXs into greater China and we think that is just a start."

Boeing Business Jets will deliver a BBJ 2 into the Chinese market this year, followed by another BBJ 2 in 2017.

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Boeing Business Jets offers individualized support to its customers throughout the entire life cycle of the airplane, starting with the sale of the airplane, during the interior completion process and when the airplane is operating in-service. Boeing Business Jets has a dedicated BBJ field service representative in China to help customers in the region with their individualized needs.

“We are very focused on providing unmatched customer support,” said Longridge. “Every customer is unique and every BBJ is customized to the owner’s specific requirements. We work closely with our customers in China to figure out how best to support them, whether that be delivering a green airplane, managing the interior completion process or delivering a completed turnkey product.”

Boeing Business Jets is celebrating its 20th anniversary. Since 1996, 238 BBJ airplanes have been sold, including the BBJ, BBJ 777, BBJ 787 and BBJ 747.

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