DIAMOND AWARDS EXCLUSIVE DEALERSHIP TO LIFESTYLE AVIATION FOR 24 U.S. STATES

News / Manufacturer

Diamond Aircraft has selected LifeStyle Aviation to be their exclusive sales representative for 24 U.S. states. This announcement makes LifeStyle Aviation the latest Diamond Dealer in the United States, building on a 14-year relationship with Diamond Aircraft.

“We are very excited to announce LifeStyle Aviation as an exclusive dealer in the U.S.,” said Scott McFadzean, Chief Executive Officer of Diamond Aircraft Industries Inc. “This completes the US Dealer Network and we are certain that LifeStyle will continue to offer innovative leadership in the aircraft sales industry, while proving their passion for helping people discover modern aviation options. We are confident that they will succeed in this large territory assignment.”

LifeStyle Aviation will represent Diamond Aircraft in their headquarters state of North Carolina, along with South Carolina, Kentucky, Tennessee, Virginia, West Virginia, Washington D.C, & Delaware. Across the western and midwestern United States the assignment includes California, Nevada, Utah, Arizona, Washington, Montana, Oregon,

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Idaho, North Dakota, South Dakota, Wyoming, Nebraska, Kansas and Colorado. The company's territory will also cover Alaska and Hawaii.

"We are humbled and honored to be selected by Diamond Aircraft for this designation and opportunity," said John Armstrong, Founder and CEO of LifeStyle Aviation. "Over the last 14 years, our relationship with Diamond Aircraft has enabled us to be a leader in modern personal aircraft. We are extremely grateful to our clients and Network Partners who have made this success possible, and eagerly rise to this new challenge as we commit to provide even more opportunities for our clients to discover and access the most advanced line of modern aircraft."

LifeStyle Aviation's success has been driven in part by their unique DiamondShare program, an innovative aircraft sharing and access model; and by their strategic partnerships across the United States, which LifeStyle terms "Network Partner Dream Centers." Through this program, strong partnerships are fostered to provide access to modern aviation retail growth strategies, collaborative marketing and development, along with innovative options for aircraft ownership, financing and insurance.

"The COVID pandemic has caused increasingly more people to discover the freedom and potential of an aviation LifeStyle," continued Armstrong. "Diamond Aircraft are particularly well suited to provide our clients with modern, safe, private, secure and personal transportation solutions during these challenging times."

LifeStyle, as part of its new assignment, is actively seeking new partners that are looking for opportunities to grow in the assigned states. LifeStyle Aviation provides demo flights for qualified buyers in all Diamond Aircraft types in multiple locations around the country.

LifeStyle Aviation specializes in the marketing and sale of modern personal aircraft with Diamond Aircraft being one of the company's most popular brands. LifeStyle is the leading seller of new and used Diamonds in North America and also delivers aircraft worldwide. The company has invested in being the leading provider of diesel single- and twin-engine Jet-A piston aircraft, including the DA40 NG, DA42, and the all-new DA62.

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