GE AVIATION CREATES DIGITAL BUSINESS

News / Manufacturer

GE Aviation announced the creation of a digital organization that brings all of the digital expertise from across Aviation into one business. This new Digital business will be led by Jim Daily as president and chief digital officer, Engineering and Technology for GE Aviation.

“Over the past two years, we have shown the significant benefit that GE Aviation can provide customers by combining our depth of aviation product knowledge with the rapidly growing technologies around digital and analytics,” said David Joyce, president & CEO of GE Aviation.

“We have only taken our first steps in this journey and the GE Aviation Digital organization will be the driving force to achieve aggressive goals for operational value for our customers.”

GE Aviation Digital will form its own division within GE Aviation, supporting the operations of customers across the aviation ecosystem by leveraging data science, domain expertise and software capabilities to increase productivity and minimize down time.

In addition to bringing an enhanced digital capability to the 35,000 engines that GE Aviation monitors every day, GE and its customers are working together to unlock new opportunities to grow and deliver more productivity beyond traditional services. GE is creating industry standards for cloud computing and strengthening collaboration with customers to work on solving their toughest challenges.

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GE opened its Middle East Aviation Technology Center in Dubai late last year to support customers' operations by region. The advancements in data and analytic technologies at the center are examples of where GE is taking its Predix cloud platform for the Industrial Internet, providing the foundation to create innovative applications that turn real-time operational data into actionable insights.

Consistent with GE's recent announcement establishing GE Digital led by GE's Chief Digital Officer Bill Ruh, Jim will be responsible for the technology and business growth for the digital platforms and portfolio within GE Aviation. Daily joined GE Aviation in 2011 and will expand his current responsibilities leading Systems and Digital Engineering and Technology to include the role of chief digital officer.

GE Aviation, an operating unit of General Electric Company (NYSE: GE), is a world-leading provider of commercial and military jet engines, components and avionics, digital solutions and electrical power systems for aircraft.

GE is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive and predictive. GE is organized around a global exchange of knowledge, the "GE Store," where each business shares and accesses the same technology, markets, structure and intellect. Each invention further fuels innovation and application across our industrial sectors. With people, services, technology and scale, GE delivers better outcomes for customers by speaking the language of industry.

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