



SAFETY FIRST GETS A DIGITAL UPGRADE

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 AIRBUS

New app and website for Airbus' premier publication on aviation safety

'Safety First' gets to the heart of the Airbus commitment to ensuring its products and the people who fly on them experience the highest levels of safety; more than just a slogan, it's also the name of its magazine written for industry professionals and devoted to sharing information and lessons learned.

Low accident rates in the aviation industry are themselves no accident; to achieve them, information sharing in a spirit of openness and transparency is necessary – principles to which Airbus is dedicated. Airbus has been regularly communicating on safety topics since 1995 with a magazine initially called Hangar Flying, and subsequently named Safety First since 2005.

In an effort to ensure that both current and historical safety content is easily available in the ways that modern audiences want to access it, Safety First is now available via a new app for Android and Apple smartphone and tablet devices.

A multi-channel approach for Airbus safety information

Airbus is putting in place a full multi-channel approach toward safety information with an initial publishing frequency of every six weeks for the apps, and the launch of a dedicated Safety First website as well. The apps are now available and ready to download at the [Google Play Store](#) and [Apple App Store](#); the website will be available by summer 2018.

Readers can also subscribe to receive email notifications when Safety First articles are published. Since many readers prefer PDF or paper copies, these versions of the Safety First magazine will continue to be published every January and July.

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