



AIR PARTNER APPOINTS JULIA TIMMS AS GROUP MARKETING DIRECTOR

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Air Partner, the global aviation services group, is delighted to announce the appointment of Julia Timms as Group Marketing Director. Julia will be based at Air Partner's London Gatwick headquarters, reporting directly to CEO Mark Briffa, and will be focused on developing and executing the marketing strategy for the Group.

Julia has more than 25 years of marketing experience across a range of industries, including automotive, hotels, property and financial services. She joins Air Partner from Knight Frank, where she served as Interim Head of Marketing. Prior to this, Julia held the role of Marketing Director at both the Goodman Group, an integrated commercial and industrial property group, and Barchester Healthcare, an independent care provider. Julia has also worked for a number of leading global brands, such as Hilton, Lloyds Bank, Texaco and Ford.

Mark Briffa, CEO of Air Partner said: "We are delighted to welcome Julia to the team in this key role, as her strategic experience will be invaluable as we look to take the next step in Air Partner's journey. Julia has a strong track record of driving commercial business growth and I am confident that she will help us to build on our existing marketing capabilities as the Group continues to assess new initiatives and opportunities."

Commenting on her appointment, Julia said: “It’s a really exciting time to be joining Air Partner as the business establishes its position as an aviation services group. There is a huge amount of potential to build upon the Group’s global brand across the entire marketing spectrum and I look forward to implementing a marketing strategy that enables Air Partner to benefit from this.”



22 JUNE 2016

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