



EMBRAER APPOINTS CCO FOR EXECUTIVE JETS BUSINESS UNIT

News / Manufacturer, Personalities



Embraer announced that Stephen Friedrich has been appointed Chief Commercial Officer for the Company's executive aviation business unit, effective immediately. Reporting to Michael Amalfitano, President & CEO of Embraer Executive Jets, Friedrich is responsible for the direct management of the global sales organization for new and pre-flown aircraft as well as the oversight of relationships with customers and industry collaborators.

"Stephen brings a wealth of experience in sales, marketing, finance, customer support and services, and aftermarket programs from over 30 years in the leasing and aerospace sectors," said Amalfitano. "With our strategic shift to focus on value, his dynamic leadership will strengthen our global sales team and challenge us to create more comprehensive solutions for our customers to outperform."

Previously serving as Vice President for Sales and Marketing at Rolls-Royce Civil Aerospace, Friedrich was responsible for leading a global sales team and the marketing activities for business aviation as well as forecasting and pricing of services. Since joining Rolls-Royce in 2001, he also served in the aviation finance group. Prior to Rolls-Royce, Friedrich held leadership roles in banking and aviation finance.

steve.friedrich.headshot 02 599204ea00547

“This is an exciting time to join Embraer Executive Jets as it prioritizes the value of its portfolio,” said Friedrich. “Embraer’s revolutionary jets have set new standards in comfort, performance and reliability, delivering outstanding value to customers.”

The appointment of Friedrich to the role of Chief Commercial Officer reflects the Company’s vision and commitment to deliver innovative products and service solutions with superior value to customers in the business aviation market.

15 AUGUST 2017

ARTICLE LINK:

<https://ids.50skyshades.com/news/personalities/embraer-appoints-cco-for-executive-jets-business-unit>